



Business Advisory Council

Joint Statement

2022-23

North Point Educational Service Center

www.npesc.org

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@NorthPoint ESC

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NPESC'S BUSINESS ADVISORY COUNCIL

Membership

The Business Advisory Council (BAC) of the North Point Educational Service Center (NPESC) was established in the fall of 2018. The BAC's Steering Committee is comprised of 23 leaders representing education, business and the economic sectors of each county in the NPESC service region of Erie, Huron, Ottawa and Sandusky counties. One membership change has occurred since the plan was submitted in September. Ken Williams has resigned and Stacy Maple, Catawba Island Club's Director of Organizational Development, has accepted the open position.

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Meeting Dates

NPESC's BAC has met this past year on the following dates:

- March 23, 2022,
- June 14, 2022,
- September 29, 2022 (Annual Meeting),
- December 15, 2022.

The next meeting is scheduled for March 16, 2023. NPESC's Annual BAC Plan and minutes of each meeting can be found at the following link:

https://www.npesc.org/vnews/display.v/ART/5bbe47943d9e7

Partnering School Districts

<u>Erie County:</u> Edison Local, EHOVE Career Center, Huron City, Kelleys Island, Margaretta Local, Perkins Local, Sandusky Central Catholic, Sandusky City, Townsend Community, Vermilion Local

<u>Huron County:</u> Bellevue City, Monroeville Local, New London Local, Norwalk Catholic, Norwalk City, South Central Local, Western Reserve Local, Willard City

<u>Ottawa County:</u> Benton-Carroll-Salem Local, Danbury Local, Genoa Area Local, Middle Bass Island, North Bass Island, Port Clinton City, Put-in-Bay Local

<u>Sandusky County:</u> Bishop-Hoffman Catholic, Clyde-Green Springs Exempted Village, Fremont City, Gibsonburg Exempted Village, Lakota Local, Vanguard-Sentinel Tech Center, Woodmore Local

The mission of the North Point Educational Service Center Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within the service region of Erie, Huron, Ottawa and Sandusky Counties.

Getting the Work Done: Sub-Committee Structure

The NPESC BAC is maximizing impact by operating unique activities and initiatives organized and managed by sub-committees in each county. Each sub-committee is made up of key business leaders, school personnel, economic directors, and other community-based partners unique to each county. Click here to access NPESC's annual plan including goals & action steps

Update on Annual Plan

All initiatives submitted in the <u>annual plan</u> are on track for completion.



HIGHLIGHTS OF THE BAC

April 2022

Ottawa County's BAC members, Chris Singerling and Ken Williams, presented at Northwest Ohio's SuccessBound Regional Spring Conference in Findlay on April 8, 2022.

May 2022

On May 4, BAC members Andrea Smith, Tim Myers and Roger Blevins led a breakout session about Teacher Business Boot Camps at "Aim Hire" State Conference hosted by Ohio Excels & Ohio Business Roundtable in Columbus.

September 2022

BAC Members, Andrea Smith and Lonny Rivera presented a breakout session about Teacher Business Boot Camps at OESCA's fall statewide conference on September 27, 2022.

October 2022

BAC Member, Andrea Smith, was invited to present information about successful BAC practices at Northwest Ohio Region's Success Bound Conference in Findlay on Oct. 7, 2022.

January 2023

Interim Superintendent of Public Instruction Stephanie Siddens and Ohio Lt. Governor Jon Husted recently announced *Ohio's Business-Education Leader Awards for Excellent Business Advisory Councils*. North Point ESC was one of only five BAC's in the state recognized as a four-star council.



BAC Member, Andrea Smith, was invited to present information about YouScience and successful BAC practices at ECOESC's BAC meeting in Cambridge on Jan. 24, 2023.

REGIONAL BAC ACCOMPLISHMENTS

 A team from across the region worked together to develop a new career exploration framework and slogan which was launched to all districts in the region at the start of the 2022-23 school year. This slogan, "If You Want to Be It, You Have to See It" promotes an explosion of career exploration and work-based learning opportunities throughout the region for students. "If You Want to Be It, You Have to See It":
A REGIONAL CAREER EXPLORATION FRAMEWORI



- Twenty-four schools in the region use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 4,841 students completed the YouScience assessment in the Fall of 2022. Data representing total student aptitude and interest based on each of the career clusters was compiled by county. This data is used by county BAC teams to plan career exploration activities to enhance exposure for students to the in-demand industry sectors of the region.
- The region welcomed 12 new superintendents to districts at the start of the 2022-23 school year. A luncheon was held on June 24, 2022 to welcome these new leaders and provide an orientation on the important regional work of the Business Advisory Council.
- Two School Summits were held on October 4, 2022 and December 6, 2022. A total of 157 educators & administrators from 22 regional school districts attended one or both of the summits. Each participating district team created an action plan for the 2022-23 school year based on the recommended best practices compiled by NPESC's BAC team. Teams from Perkins,



Danbury, Benton-Carroll-Salem and Port Clinton shared information about their districts' best practices with those in attendance at the summits.

B.A.C. OF ERIE COUNTY

Membership

Administrators from all school districts in Erie County, Directors from Erie County Economic Development Corporation, leaders from Firelands Forward, and 48 community and business partners are part of the Erie County BAC. A Steering Committee of this large group has been identified made up of school superintendents (7 public, 1 parochial, 1 community and 1 joint vocational), key business leaders, and government & community-based partners. The Steering Committee has one elected chairman.



Meeting Dates (Past 12 Months):

- March 30, 2022
- April 27, 2022
- May 25, 2022
- Aug. 31, 2022
- Sept. 28, 2022
- Oct. 26, 2022 Full Partners Meeting
- Nov. 30, 2022
- Jan. 25, 2023
- Feb. 22, 2023



<u>Mission Statement:</u> Cultivating relationships and enhancing connections between the business and education communities to understand ongoing opportunities and implement support strategies.

Why Statement: To empower businesses, students, and communities so their futures can thrive together.

Specific Activities Conducted (Past 12 Months):

Seven high schools in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 1,280 students completed YouScience assessment in the Fall of 2022. County level aggregated data from those reports is analyzed to plan activities to enhance exposure for students to the in-demand industry sectors.

• The second Erie County Teacher Business Boot Camp was held in August 2022. A total of 20 teachers participated. The teachers toured six companies in the county representing manufacturing, healthcare and tourism. Each teacher created a culminating project to summarize their experience and shared how the information gleaned from the tours will transform their experiences with students in their classrooms. Companies visited included: Firelands Health, Cedar Point, Bettcher Industries, US Tsubaki, Humanetics, and Freudenberg NOK

Over 2,500+ students across the region will be impacted by the event this year.



Erie County BAC launched a new career exposure activity for high school students called a Student Business Boot Camp. For this one-day experience, sophomore and junior level students were invited to participate based on their YouScience results for aptitude and interest for a particular career cluster. On the day of the Boot Camp, students visited three local businesses to learn from company leaders about the skills sets they are looking for, career opportunities that are available and further education needed for success in careers in that industry sector. On January 19th, a total of 33 students attended the Erie Co. Computer/IT Student Boot Camp and on February 16, another 40 high school students attended the Advanced







regional workforce
development agency,
Firelands Forward, a new
online digital talent recruitment
platform called Work in
Firelands is being developed.
Input from BAC members has
been solicited for the
development of the site and
beta testing with high school
students from Perkins Local
School district is underway for
spring 2023. The platform is



set to go live in April 2023 with all school districts in the Firelands Forward region (Erie, Huron and Ottawa counties) to receive training and access.

 BAC meetings every other month have been held at companies throughout Erie County. After the meeting, school personnel take a tour of the company and learn about the skill sets required for students and career advancement opportunities that exist within the company. Some of the company host sights have included Bettcher Industries, Inc. and Kalahari Resorts & Conventions.





B.A.C. OF HURON COUNTY

Membership

Administrators from all school districts in Huron County (7 public, 1 parochial and 1 Joint Vocational), Directors from Huron County Economic Development and Norwalk Economic Development Council, leaders from Firelands Forward, and many community and business partners are part of the Huron County BAC. The council has two co-chairpersons. The fiscal agent for this sub-committee is the Norwalk Economic Development Council.



Meeting Dates (Past 12 Months):

- March 22, 2022
- July 15, 2022
- Sept. 9, 2022
- Nov. 18, 2022
- Jan. 20, 2023
- March 19, 2023

The mission of the Huron County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within our county, while partnering with local and regional governmental entities and community leaders to ignite students to develop better futures for themselves and their communities.

Specific Activities Conducted (Past 12 Months):

- All school districts in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 1,659 students completed YouScience assessment in the Fall of 2022. County level aggregated data from those reports is analyzed to plan activities to enhance exposure for students to the in-demand industry sectors.
- BAC meetings are held at companies throughout Huron County. After the meeting, school personnel take a tour of the company and learn about the skill sets required for students and career advancement opportunities that exist within the company. Some of the company host sights have included Borgers, Norwalk R & D, and Firelands Electric.



The first <u>Huron County Teacher Business</u>
 <u>Boot Camp</u> was held in June 2022. A
 total of 20 teachers participated. The
 teachers toured six companies in the
 county representing manufacturing,
 healthcare and tourism. Each teacher
 created a culminating project to
 summarize their experience and shared



how the information gleaned from the tours will transform their experiences with students in their classrooms. Companies visited included:

Fisher Titus Health Center, Norwalk Concrete Industries, NISSHA Medical Technologies, Borgers, Campbell's/Pepperidge Farms, Humanetics, and Stanley Black & Decker.





• Huron County BAC launched a new career exposure activity for high school students called a Student Business Boot Camp. For this one-day experience, sophomore and junior level students are invited to participate based on their YouScience results for aptitude and interest for a particular career cluster. On the day of the Boot Camp, students visit three local businesses to learn from company leaders about the skills sets they are looking for, career opportunities that are available and further education needed for success in the careers. On November 16th, a total of 40 students attended the Huron Co. Computer/IT Student Boot Camp and on January 26th, another 40 high school students attended the Engineering Student Boot Camp.



B.A.C. OF OTTAWA COUNTY

Membership

The Ottawa County Business Advisory Council (BAC) was established in the summer of 2014 as a means for business leaders and K-12 educational leaders to partner together to understand and support employment needs within Ottawa County. The council became a subcommittee of NPESC's BAC in 2018. Members of the Ottawa County BAC consist of representatives from education (superintendents and principals), business leaders for Ottawa County's leading industry sectors and local community partners like the Ottawa County Improvement Corporation (OCIC), United Way in Ottawa County, and Firelands Forward.



The council has elected officers (President, Vice President, Treasurer and Secretary). The Ottawa County Improvement Corporation is the fiscal agent for this council. Visit www.ocic.biz/ocbac for more information on the Ottawa County BAC.

The mission of the Ottawa County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within Ottawa County

Meeting Dates (Past 12 Months):

- April 8, 2022
- June 3, 2022
- August 5, 2022
- Sept. 30, 2022
- Dec. 2, 2022
- Feb. 3, 2023



Specific Activities Conducted (Past 12 Months):

Four school districts in the county use the <u>YouScience Career Discovery Assessment</u>
at the high school level. A total of 952 students completed YouScience assessment in
the Fall of 2022. County level aggregated data from those reports is analyzed to plan
for career exploration activities to enhance exposure to the in-demand industry
sectors.

Over 500 9th grade students from six high schools attended the 8th annual Career Showcase held on October 7, 2022 at the Gary Anderson CMP Competition Center at the Camp Perry National Guard Facility. A total of 30 businesses participated in this annual event. Ohio Department of Development Director, Lydia Mihalik, attended the event and toured the employer stations. Director Mihalik also presented a proclamation from Governor DeWine recognizing Oct. 7, 2022 as Manufacturing Day.



 The BAC currently has 10 students enrolled in the CEO (Career Exploration Opportunity) Internship Program. Participating industry sectors include retail, automotive, manufacturing and early childhood education.

Fifteen students are currently enrolled in the Skilled Trades
 Academy. They are working to earn OSHA 10-Hour, Forklift
 Training, CPR Training and will have the opportunity to earn
 Manufacturing Skill Standards Council (MSSC) certifications.
 New for the Skilled Trades Academy this year is the Marine
 Trades Training where students complete the Yamaha 40 hour Marine Trades Cortificate. They also participate in mark



hour Marine Trades Certificate. They also participate in many off-site business tours.

 The first year of the Ottawa County STNA Program welcomed 11 students. All 11 students completed the 18-week program which included the basics of anatomy, physiology, nutrition and how the body functions. Students are also learning how to use medical equipment and earned their certificate in Medical Terminology in addition to STNA credential.



The second <u>Ottawa County Teacher Business Boot Camp</u> was held in June 2022. A
total of 18 teachers participated. The teachers toured six companies in the county and
created a culminating project to summarize their experience and share how the

information gleaned from the tours will transform their experiences with students in their classrooms.

Companies toured included:
Northern Manufacturing,

Northern Manufacturing,
Materion, Catawba Island
Club, Magruder Hospital,





LogistiQ, A Division of LEWCO, and Davis Besse.

B.A.C. OF SANDUSKY COUNTY

Membership

This council has an active membership made up of school superintendents (6 public, 1 parochial, and 1 joint vocational), school personnel, key business leaders from a variety of industry sectors, many community partners (Sandusky County Chamber of Commerce, DJFS, Sandusky County Economic Development Corp - SCEDC), and the President of Terra Community College.



Steering Committee Meeting Dates (Past 12 Months):

- May 3, 2022
- Aug. 2, 2022 (New Superintendents Luncheon & Welcome Reception)
- Aug. 9, 2022
- Nov. 1, 2022
- Feb. 7, 2023

Specific Activities Conducted (Past 12 Months):

• The third <u>Sandusky County Teacher Manufacturing Boot Camp</u> was held in June 2022. A total of 18 teachers participated. The teachers toured six companies in the county and created a culminating project to summarize their experience and share how the information gleaned from the tours will transform their experiences with students in their classrooms. Companies toured included: Uniloy (formerly Century Die), Motion Controls, Progress TAC, The Bellevue Hospital, Whirlpool and Mosser Construction.





- The Sandusky County High School Job Fair took place on April 20, 2022. A total of 175 high school students from all districts in the county attended this fair which hosted 28 participating companies.
- The THINK Manufacturing Career Showcase was held on October 19, 2022 for 835 9th grade students attending. Eleven companies including Motion Controls Robotics, Whirlpool, Standard Technologies, Autokiniton, Crown Battery, Freeman, Uniloy, Green Bay Packaging, Envases, Style Crest and Sandco participated in this annual hands-on event that focuses on skill sets that are needed in today's manufacturing.



- All seven high schools in the county use the <u>YouScience Career Discovery</u>
 <u>Assessment</u> at the high school level. A total of 950 students completed YouScience
 assessment in the Fall of 2022. County level aggregated data from those reports is
 analyzed to plan activities to enhance exposure for students to the in-demand industry
 sectors.
- Five of the local district superintendents in the county were new at the start of the 2022-23 school year. The BAC held an orientation luncheon to welcome these new leaders and provide an orientation to the BAC on August 2, 2022. As a result of the many leadership changes, the BAC hosted a bus tour on November 8, 2022. A total of 24 school leaders participated and visited multiple companies across the county.





REGIONAL BAC PARTNERS

Thank you to the members of the Regional Business Advisory Council and/or one of the county BAC committees of Erie, Huron, Ottawa and Sandusky.

200th Red Horse Squadron	GLCAP	OhioMeansJobs	
Bay Point Resort and Marina	Happy Days Boating	Ohler & Holzhauer	
Bellevue City Schools	Hermes Parker Concrete	Ottawa County Community Foundation	
Benton-Carroll-Salem Local Schools	Hoty Enterprises	Ottawa County Improvement Corp.	
Bettcher Industries	Humanetics	Ottawa County Job & Family Services	
BGSU Firelands	Huron City Chamber	Perkins Local Schools	
Bishop Hoffman Catholic Schools	Huron City Schools	Perkins Township	
Borgers	Huron County Chamber of Commerce	Poppin Around	
Campell's/Pepperidge Farms	Huron County Development Council	Port Clinton Auto Repair	
Cardinal Staffing	Iron Workers Local 55	Port Clinton City Schools	
Catawba Island Club	Kelleys Island Local Schools	PPG	
Cedar Point	Lake Erie Shores & Islands	ProMedica Memorial Hospital	
Century Die Company, LLC	Lakota Local Schools	Put-in-Bay Local Schools	
Chef's Garden	Lewco Inc.	Rhetech Colors	
City of Sandusky	Lisa Wilson Acupuncture	R&D Equipment	
Civilian Marksmanship Program	Luckey Farmers	Sandusky Central Catholic Schools	
Civista Bank	Mack Iron Works	Sandusky City Schools	
Clyde-Green Springs Ex. Village Schools	Magruder Hospital	Sandusky County Chamber of Commerce	
Corporate Compass Training	Margaretta Local Schools	Sandusky Co. Economic Dev. Corp.	
Danbury Local Schools	Martin Marietta, Inc.	Sandusky County Job & Family Services	
Edison Local Schools	Materion	Sandusky Library	
EHOVE Career Center	Middle Bass Island Local Schools	Schlessman Seed Company	
Energy Harbor	Monroeville Local Schools	South Central Local Schools	
Erie Blacktop	Mosser Construction, Inc.	South Shore Marine	
Erie County Chamber of Commerce	Motion Controls Robotics, Inc.	Terra State Community College	
Erie County Commissioners	n2y	Thorsports	

Erie County Community Foundation	New London Local Schools	United Way of Erie County
Erie Co. Economic Dev. Corp.	NISSHA Medical	US Gypsum
Erie County HR Association	NOMS	US Tsubaki
Erie County Regional Planning	North Bass Island Local Schools	Vanguard-Sentinel Career & Tech Center
Firelands Forward	North Coast Young Professionals	Vermilion Local Schools
Firelands Regional Medical Center	North Point Educational Service Center	Warner Mechanical Corporation
Freeman Company	Northern Manufacturing	Western Reserve Local Schools
Fremont City Schools	Norwalk Catholic Schools	Whirlpool Corporation
Freudenberg NOK	Norwalk Concrete, Inc. (NCI)	Willard City Schools
Genoa Area Local Schools	Norwalk City Economic Dev. Corp.	
Genoa Bank	Norwalk City Schools	
Gibsonburg Exempted Village Schools	OE Meyer	

To learn more about how your school, business or organization can participate, contact Andrea Smith, NPESC Assistant Superintendent at asmith@npesc.org.

Do you have feedback to provide to the Business Advisory Council that may be helpful in promoting or improving our work? If so, please click the following link to submit: https://forms.gle/VBmQA5RERQRxzyyAA

Detailed summaries about each committee's meeting dates, goals, and initiatives can be found in the NPESC Joint Annual Statement published and posted on the NPESC website by March of each year. Minutes from NPESC's BAC quarterly meetings can be found on the same website.